

Prevent Slippery Sidewalks!



Ecotraction was developed when it's founders' cocker spaniel and other neighbourhood dogs were diagnosed with cancer. After discussing the string of pet deaths with a veterinarian it was suggested the Lymphoma may have been triggered by a toxin contained in the ice melting chemicals the neighbours had used.

So ecotraction was developed, providing a safe ice melter for consumers that would not be deadly to pets or destructive to homes & gardens.

How it works:

The all natural volcanic granules are porous, and absorb the slippery layer of water on the ice surface. The granules embed themselves into ice and snow, providing traction.

Why it's safe:

- All natural granules are free of salt, chemicals and dyes; safe for pets, children, lawn and garden.
- Will not stain stone or concrete, nor contaminate water or damage plants.

How it saves you \$:

- Just one cup is needed for up to 144 sq. feet.
- Granules work in temperatures as low as -50°C (chemical ice melts are ineffective past -30°C).
- When swept onto your lawn and garden in spring, granules help improve soil and retain nutrients.
- Granules can be re-used from year to year

ecotraction.com